

## Message Text

LIMITED OFFICIAL USE

PAGE 01 GUAYAQ 00144 242200Z  
ACTION ARA-10

INFO OCT-01 ISO-00 EB-08 /019 W  
-----250229Z 028099 /71  
R 242120Z JAN 77  
FM AMCONSUL GUAYAQUIL  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 5113  
AMEMBASSY QUITO

LIMITED OFFICIAL USE GUAYAQUIL 0144

EO 11652: N/A  
TAGS: BEXP, EC  
SUBJ: SPECIAL TRADE OPPORTUNITY (EARLY WARNING #77-004)

REF: 73 STATE A-4119

UNCLASSIFIED

1. ACCORDING TO LOCAL PRESS RELEASE OF JANUARY 23, COM-  
PANIA DE CERVEZAS NACIONALES C.A., PO BOX 519, GUAYA-  
QUIL, ONE OF ONLY TWO BREWERIES EXISTING IN ECUADOR  
(THE OTHER IS IN QUITO) HAS ANNOUNCED AN EXPANSION PRO-  
GRAM WHICH WILL INCLUDE THE CONSTRUCTION OF AN ADDI-  
TIONAL PLANT FOR THE BREWING OF SEVERAL TYPES OF BEER  
TO BE MARKETED IN SEVERAL TYPES OF CONTAINERS. THIS NEW  
PLANT'S ANNUAL PRODUCTION CAPACITY IS TO BE HECTOLITERS  
2 MILLION, ALMOST DOUBLE THE PLANT'S PRESENT CAPACITY.  
ESTIMATED COST OF PROGRAMMED EXPANSION IS DOLS 27 MIL-  
LION. NO MENTION IS MADE OF WHERE EQUIPMENT WILL BE  
ACQUIRED.

2. ABOVE PRESS RELEASE ALSO ANNOUNCES THAT BREWERY HAS  
ALREADY BOUGHT FROM GERMANY, AT A COST OF DOLS 3 MILLION,  
THE EQUIPMENT NEEDED TO OPERATE AMALTING PLANT WITH  
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

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1500- METRIC TON DAILY PRODUCTION CAPACITY.

3. BREWERY'S SENIOR OFFICER IN ECUADOR IS JAMES MC  
GUINNESS, VICE PRESIDENT, US NATIONALITY.

END UNCLASSIFIED

BEGIN LOU

4. COMPANIA DE CERVEZAS NACIONALES C.A., GUAYAQUIL  
(SEE OM OCTOBER 19, 1972), IS A WHOLLY-OWNED SUB-  
SIDARY OF THE ECUADORIAN CORP., LTD., NASSAU,  
BAHAMAS, WHICH IN TURN IS A SUBSIDIARY OF E.C.L.  
INDUSTRIES, LTD., 255 ALHAMBRA CIRCLE, SUITE 316,  
CORAL GABLES, FLA. 33134

END LOU

5. ROBERT A. BISHTON  
BISHTON

LIMITED OFFICIAL USE

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 24-Jan-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977GUAYAQ00144  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770025-1180  
**Format:** TEL  
**From:** GUAYAQUIL  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770125/aaaaavxj.tel  
**Line Count:** 75  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 63252bd2-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION ARA  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** 73 STATE A-4119  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 18-Jan-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3524108  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** SPECIAL TRADE OPPORTUNITY (EARLY WARNING #77-004)  
**TAGS:** BEXP, EC  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/63252bd2-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009